



## Digital Marketing:

Acceptance must be in one of the programs listed below, provided that the program is related to the desired field of study and includes courses and scientific research in the same field of specialization. Additionally, it is essential to ensure that the program is included in the lists of the National Bureau for Academic Accreditation and Education Quality Assurance in Kuwait and to obtain the approval of the Cultural Office in the country of study.

يشترط القبول في أحد البرامج المدرجة في القائمة أدناه، على أن يكون البرنامج مرتبطاً بالتخصص المراد الابتعاث إليه ويشمل مقررات وأبحاثاً علمية في مجال التخصص ذاته. كما يجب التأكد من إدراج البرنامج ضمن قوائم الجهاز الوطني للاعتماد الأكاديمي وضمان جودة التعليم في الكويت، والحصول على موافقة المكتب الثقافي في دولة الابتعاث.

#	University	Programs
1	Northwestern University (Kellogg)	MBA program major in Marketing, PhD program in Marketing
2	University of Pennsylvania (Wharton)	MBA program major in Marketing, PhD program in Marketing
3	University of Michigan—Ann Arbor (Ross)	PhD in Marketing
4	Stanford University	PhD in Marketing
5	Columbia University	MBA in Marketing, PhD in Marketing
6	University of Chicago (Booth)	PhD in Marketing
7	Harvard University	PhD in Marketing
8	Duke University (Fuqua)	MBA with Marketing concentration, PhD in Marketing
9	University of California, Berkeley (Haas)	PhD in Marketing
10	New York University (Stern)	MBA in Marketing (interdisciplinary specializations: DM), PhD in Marketing
11	Indiana University (Kelley)	MBA in Marketing, PhD in Marketing
12	University of Texas—Austin (McCombs)	MBA in Marketing (concentration in High Tech Marketing), PhD in Marketing
13	University of California—Los Angeles (Anderson)	PhD in Marketing
14	Fordham University (Gabelli)	MBA in Marketing (Specialization in DM)
16	Cornell University (Johnson)	PhD in Marketing
17	University of Florida (Warrington)	PhD in Marketing
18	University of Wisconsin—Madison	MBA in Marketing (Technology Product Marketing), PhD in Marketing
19	Arizona State University (W.P. Carey)	MBA in Marketing, PhD in Marketing
20	University of North Carolina—Chapel Hill (Kenan-Flagler)	PhD in Marketing
21	University of Virginia (Darden)	Business Administration - General MBA
22	University of Washington (Foster)	PhD in Marketing
23	Michigan State University (Broad)	MBA in Marketing, PhD in Marketing
24	University of Southern California (Marshall)	MSc in Marketing, PhD in Marketing
25	Dartmouth College (Tuck)	MBA (with elective courses in Marketing)
26	Massachusetts Institute of Technology (Sloan)	PhD in Marketing
27	Yale University	PhD in Marketing
28	University of Oxford	MBA with Marketing concentration
29	University of Cambridge	MBA with Marketing concentration, PhD in Marketing
30	University of Manchester	MSc Marketing, PhD in Fashion Management and Marketing,
31	Imperial College London	MSc Strategic Marketing, PhD in Marketing
32	University College London	Marketing Science MSc
34	University of British Columbia	MBA and PhD in Marketing and Behavioral Science
35	Monash University	MSc Marketing and Digital Communications and PhD in Marketing
36	University of Sydney	Full time MBA, Doctor of Philosophy (Business, Discipline of Marketing)
37	University of Melbourne	MSc in Digital Marketing, Doctoral Program in Marketing
38	University of New South Wales Sydney	PhD in Marketing



## Entrepreneurship and Innovation:

Acceptance must be in one of the programs listed below, provided that the program is related to the desired field of study and includes courses and scientific research in the same field of specialization. Additionally, it is essential to ensure that the program is included in the lists of the National Bureau for Academic Accreditation and Education Quality Assurance in Kuwait and to obtain the approval of the Cultural Office in the country of study.

يشترط القبول في أحد البرامج المدرجة في القائمة أدناه، على أن يكون البرنامج مرتبطاً بالتخصص المراد الابتعاث إليه ويشمل مقررات وأبحاثاً علمية في مجال التخصص ذاته. كما يجب التأكد من إدراج البرنامج ضمن قوائم الجهاز الوطني للاعتماد الأكاديمي وضمان جودة التعليم في الكويت، والحصول على موافقة المكتب الثقافي في دولة الابتعاث.

#	University	Programs
1	Babson College (Olin)	MSc in Entrepreneurial Leadership Business Administration-MBA in Entrepreneurship
2	Stanford University	Business Administration-General MBA PhD in Business Administration-Finance MSc and PhD in Management Science and Engineering
3	Massachusetts Institute of Technology (Sloan)	MBA with Entrepreneurship & Innovation (E&I) Track PhD in Business Administration-Entrepreneurship MSc and PhD in Business Administration- Specialty in Finance
4	Harvard University	MSc in Business Administration- Specialty in Entrepreneurship PhD in Economics MSc and PhD in Business Administration- Specialties in Finance, Management, Production/Operations Management
5	University of California - Berkeley (Haas)	Full-Time MBA with an Emphasis on Entrepreneurship PhD in Business Administration PhD in Business Administration-Specialties: Accounting, Production/Operations Management
6	University of Pennsylvania (Wharton)	MBA, Entrepreneurship and Innovation Major MSc in Business Administration-Specialty: Entrepreneurship MSc and PhD in Business Administration-Specialties: Finance, Accounting PhD in Management
7	Indiana University (Kelley)	MBA major in Entrepreneurship and Corporate Innovation MSc and PhD in Business Administration- Specialty in Entrepreneurship MSc and PhD in Business Administration- Specialty in Finance
8	University of Michigan - Ann Arbor (Ross)	Full-Time MBA, Design Thinking and Innovation Concentration MSc and PhD in Economics PhD in Business Administration- Specialties in Finance, Management, Strategic Management
9	University of Texas - Austin (McCombs)	MBA (concentration in Entrepreneurship or Strategy and Innovation) MSc and PhD in Business Administration- Specialties in Finance, Management
10	Baylor University (Hankamer)	MBA (with a Concentration in Entrepreneurship and Corporate Innovation) MSc in Business Administration - Specialty in Entrepreneurship
11	Rice University (Jones)	MBA (with a Focus on Entrepreneurship) MSc and PhD in Business Administration- Specialties Finance, Strategic Management PhD in Economics
12	Cornell University (Johnson)	MBA (with a Entrepreneurship & Innovation focus ) PhD in Business Administration - Specialties: Management, Finance MSc and PhD in Business Administration-Specialty in Applied Economics and Management
13	University of Utah (Eccles)	Business Administration- MBA (General) MSc and PhD in Business Administration-Specialty in Finance
14	Arizona State University (W.P. Carey)	MSc in Entrepreneurship and Innovation MBA (with Entrepreneurship concentration) MSc and PhD in Business Administration-Specialties: Finance, Management
15	Carnegie Mellon University (Tepper)	Master of Business Administration (MBA) MSc in Business Administration-Specialty in Management PhD in Business Administration-Specialties in Finance, Organizational Behaviour and Theory



		PhD in Economics
16	Duke University (Fuqua)	MBA- Specialty in Entrepreneurship MSc and PhD in Business Administration- Specialties: Finance, Management, Strategic Management
17	University of Arizona (Eller)	Business Administration - MBA (with an Entrepreneurship Concentration) PhD in Business Administration - Specialties in Economics, Management MSc and PhD in Business Administration-Specialty in Finance
18	Brigham Young University (Marriott)	MBA with an Entrepreneurship Track MSc in Business Administration- Specialty: Accounting
19	Dartmouth College (Tuck)	Business Administration-MBA (with a Focus on Entrepreneurship) MSc in Business Administration-Specialty: Finance
20	University of Chicago (Booth)	Business Administration - MBA (with an Entrepreneurship Concentration) MSc in Business Administration, Specialty in Entrepreneurship PhD in Business Administration- Specialty: Economics MSc and PhD in Business Administration-Specialty in Finance
21	Northeastern University (School of Business)	Business Administration - MBA (with Concentrations in Entrepreneurship and Corporate Innovation) MSc in Business Administration & Finance MSc in Business Administration - Specialty in Management (with a Corporate Innovation concentration)
22	University of Oxford	MSc and PhD in Business & Management Studies
23	University of Cambridge	MSc and PhD in Business & Management Studies
24	Imperial College London	MSc and PhD in Business & Management Studies
25	University College London	MSc in Accounting & Finance MSc and PhD in Business & Management Studies
26	University of Toronto	MSc in Business Administration-Financial Risk Management PhD in Business Administration-Specialties: Management, Finance
27	University of British Columbia	MSc and PhD in Business Administration: Business Administration MSc in Business Administration-Specialty in Entrepreneurship MSc in Business Administration-Specialty in Sustainability & Business PhD in Business Administration-Specialties in Management Science, Strategy of Business, Organizational Behaviour, Finance
28	Monash University	MS in Business Innovation (MBI) program at Monash University PhD in Business and Economics (Entrepreneurship Focus)
29	University of Sydney	MSc in Commerce (with Specialization in Innovation and Entrepreneurship) PhD in Business (with Entrepreneurship and Innovation Focus)
30	University of Melbourne	MSc in Entrepreneurship PhD in Business and Economics (with focus on Innovation) MSc and PhD Management
31	University of New South Wales Sydney	MSc in Commerce (with a Specialization in Strategy and Innovation) MBA PhD in Management & Governance
32	University of Queensland	MSc in Entrepreneurship and Innovation MSc in Business - Innovation and Entrepreneurship Specialization PhD in Business (with a Focus on Entrepreneurship and Innovation) MSc in Business Administration





## Supply Chain & Logistics Management:

Acceptance must be in one of the programs listed below, provided that the program is related to the desired field of study and includes courses and scientific research in the same field of specialization. Additionally, it is essential to ensure that the program is included in the lists of the National Bureau for Academic Accreditation and Education Quality Assurance in Kuwait and to obtain the approval of the Cultural Office in the country of study.

يشترط القبول في أحد البرامج المدرجة في القائمة أدناه، على أن يكون البرنامج مرتبطاً بالتخصص المراد الابتعاث إليه ويشمل مقررات وأبحاثاً علمية في مجال التخصص ذاته. كما يجب التأكد من إدراج البرنامج ضمن قوائم الجهاز الوطني للاعتماد الأكاديمي وضمان جودة التعليم في الكويت، والحصول على موافقة المكتب الثقافي في دولة الابتعاث.

#	University	Programs
1	Michigan State University (Broad)	PhD in Logistics MSc in Supply Chain Management PhD in Management
2	Massachusetts Institute of Technology (Sloan)	PhD in Finance Master of Business Analytics
3	Arizona State University (W.P. Carey)	PhD in Supply chain management MSc in Supply Chain Management
4	University of Tennessee--Knoxville (Haslam)	PhD in Supply chain management MSc in Supply Chain Management
5	Ohio State University (Fisher)	PhD in Operation Management PhD in Logistics MSc in Supply Chain Management
6	Carnegie Mellon University (Tepper)	PhD in Accounting PhD in Business Technologies MSc in Business Analytics
7	Pennsylvania State University--University Park (Smeal)	PhD in Supply chain and Information System MSc in Supply Chain Management
8	Georgia Institute of Technology (Scheller)	PhD in Operation Management, PhD in Finance Master of Business Administration (MBA)
9	Rutgers University--Newark and New Brunswick	PhD in Supply Chain Management MSc in Supply Chain Management
10	Stanford University	PhD in Finance Master of Business Administration (MBA)
11	University of Michigan--Ann Arbor (Ross)	MSc in Supply Chain Management PhD in Finance PhD in Strategy
12	Northwestern University (Kellogg)	PhD in Operation Management PhD in Management & Organizations Master of Business Administration (MBA)
13	University of Texas--Austin (McCombs)	PhD in Operation Management PhD in Management MSc in Business Analytics
14	University of Pennsylvania (Wharton)	PhD in Management PhD in Operation Management PhD in Finance
15	Cornell University (Johnson)	PhD in Finance PhD in Operation, Technology and Information Management MSc in Business Analytics
16	Indiana University (Kelley)	PhD in Strategic Management PhD in Operation Management PhD in Information System
17	University of Southern California (Marshall)	MSc in Global Supply Chain Management PhD in Management & Organizations PhD in Finance
18	Auburn University (Harbert)	PhD in Supply Chain Management
19	University of Arkansas--Fayetteville (Walton)	PhD in Supply Chain Management
20	University of California, Berkeley (Haas)	PhD in Finance PhD in Management of Organization



21	University of South Carolina (Moore)	Master of Business Administration (MBA)
		PhD in Production/Operation Management
		PhD in Finance
		Master of Business Administration (MBA)
22	University of Chicago (Booth)	PhD in Accounting
		PhD in Finance
		Master of Business Administration (MBA)
23	University of Oxford	PhD in Management in Supply Chain Management
24	University of Cambridge	PhD in Operation & Technology Management
		PhD in Organizational Theory and Information System
		PhD in Strategic Management
25	Imperial College London	PhD in Analytics and Operation
		PhD in Finance
		PhD in Management - Supply Chain Management
26	University College London	PhD in Management - Supply Chain Management
27	University of Toronto	PhD in Finance
		PhD in Accounting
		PhD in Strategic Management
28	University of British Columbia	PhD in Transportation & Logistics
		PhD in Management Information System
		PhD in Organizational Behaviour
29	Monash University	PhD in Management -Operation and Supply Chain Management
30	University of Sydney	PhD in Business - Business Information Systems
		PhD in Business - Business Analytics
		PhD in Business - Transport, Logistics and Supply Chain
31	University of Melbourne	PhD in Finance
		PhD in Management
		MSc in Supply Chain Management
32	University of New South Wales Sydney	PhD in Information System and Technology Management
		PhD in Management
		Master of Business Administration (MBA)
33	University of Queensland	PhD in Business Information System
		PhD in Strategy Management and Organizational Behaviour
		Master of Business - Supply Chain Management

